Proposal for Industry-Oriented Project Training Programs

CIPS
Certification
SCALEUP 10X

AI

CIPS PROFILE

CIPS Innovation & AI Solutions

BCA, B.Tech, MCA, BBA MBA
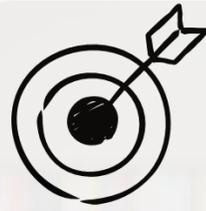
Introduction

In today's rapidly evolving academic and industrial ecosystem, universities and colleges are expected to bridge the gap between theoretical learning and real-world industry equirements. To address this need, CIPS Certification proposes a comprehensive, industry-oriented training collaboration for students across multiple disciplines and sectors.

This proposal outlines a structured training framework designed to enhance employability, practical exposure, and professional competency among students through certified programs aligned with current industry demands.

Profile of the Institution

CIPS Certification stands for Chandra Institute of Professional Studies (Training wing of CIPS Innovation & AI Solutions), which has been operating as a premier training institute since 2009. With a strong academic foundation and professional orientation, CIPS Certification has been actively involved in:

- Project-based technical training
- Career-oriented certification initiatives
- Industry-aligned Placement support

The institute operates with a vision to complement university education by adding practical depth, industry exposure, and certified competencies to students' academic journeys.

Objective of the Training

The primary objective of this proposal is to establish a structured collaboration with universities and colleges to:

- Provide certified project training and professional skill programs
- Enhance student employability and industry readiness
- Integrate practical learning with academic curricula
- Support institutions in meeting outcome-based education goals

About CIPS Certification

CIPS Certification operates as a professional skill-development and certification body focused on delivering high-impact, job-oriented training programs for students and early professionals.

Training Domains Offered

CIPS Certification proposes to offer project training and certification programs in the following high-demand domains: Duration of the Programs 90 hours/Day

Technology	College Tie up fee	Student Fee
AI & ML	Rs. 18000/-	Rs. 25000/-
DatA Science / Analytics	Rs. 25000/-	Rs. 70000/-
AI Powered Digital Mkt	Rs. 15000/-	Rs.45000/-
Web Development	Rs. 15000/-	Rs.25000/-
Gen & Agentic AI	Rs. 25000/-	Rs.70000/-
DBMS/MySql/Oracle	Rs. 15000/-	Rs.25000/-
Cyber Security & Forensics	Rs. 30000/-	Rs.70000/-

Program Structure & Methodology

The training programs are structured using a blended professional learning model:

- Conceptual Foundation: Industry-aligned theoretical understanding
- Hands-on Training: Practical exercises, tools, and real-world use cases
- Project Work: Domain-specific live or simulated projects
- Mentorship: Guidance from experienced trainers and subject experts
- Evaluation: Skill-based assessment and project review

Program duration and structure can be customized based on institutional requirements, semester timelines, or credit frameworks.

Key Benefits for Universities & Colleges

Partnering with CIPS Certification enables institutions to:

- Enhance academic value through certified skill programs
- Offer structured project training to students
- Improve placement readiness and institutional outcomes
- Support NEP and outcome-based education frameworks
- Strengthen industry-academia linkage

The collaboration is designed to complement existing academic systems without disrupting university regulations.
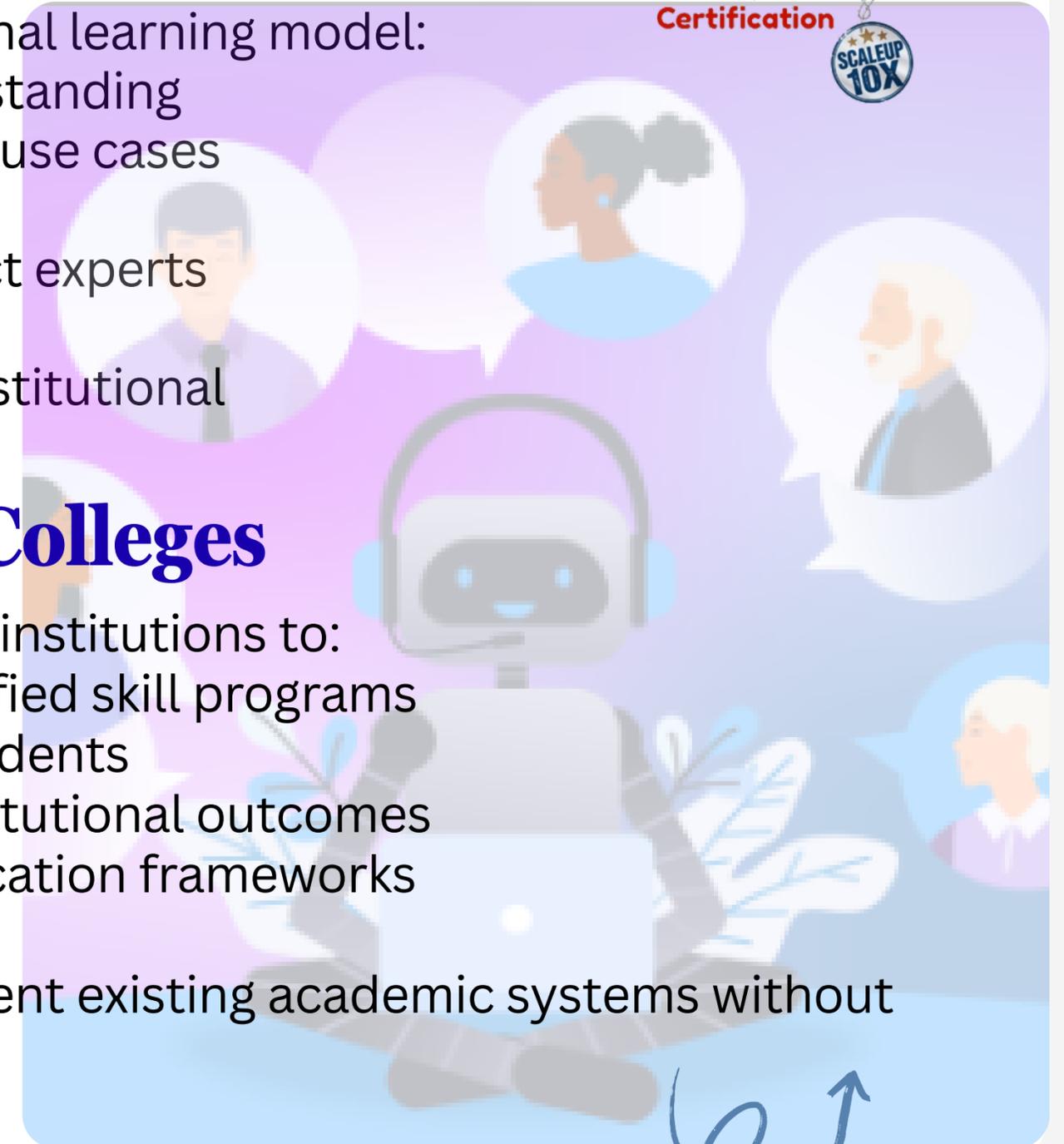
Students Career Advantages & Certification & Assessment Model

Students completing CIPS Certification programs gain:

- Practical exposure to industry tools and technologies
- Hands-on project experience
- Professionally recognized certification
- Improved employability and internship readiness
- Confidence to pursue advanced roles, freelancing, or higher studies

The focus remains on skill validation rather than theoretical completion alone.

- Certification will be issued exclusively under CIPS Certification
- Assessment will be based on:
  - Practical assignments
  - Project evaluation
  - Skill demonstration
- Certification validates both technical competency and applied knowledge

Certificates are designed to add measurable value to students' academic and professional profiles.

Projects in CIPS

- ★ **UGC & NAAC A+ University Courses**
  BCA /BBA/MCA/MBA
- ★ **Software and AI Solutions**
- ★ **Training & Placements**
- ★ **Olympiad & Championship**
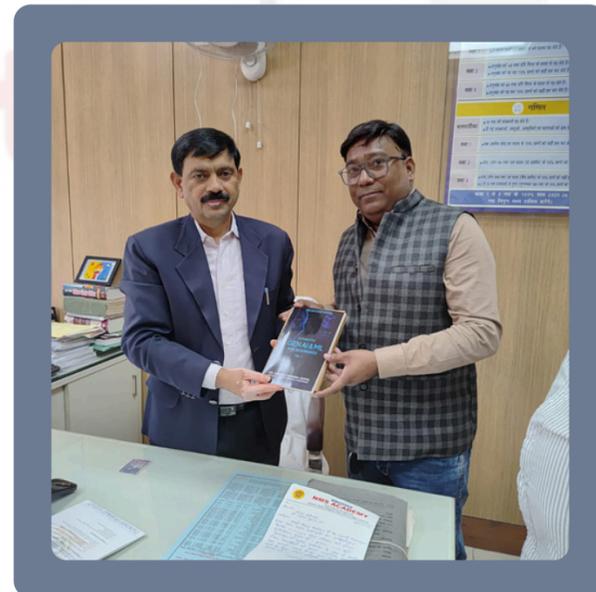- ★ **FDP & MDP**

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Skill India
कौशल भारत - कुशल भारत

At a Glance

⊚ Profile Summary

**Dr. Naresh Chandra Gupta**
(MCA| Ph.d)

Managing Director

Educationist | AI Mentor | Strategist

He is a passionate advocate for AI education, digital literacy, and employability skills, guiding students to bridge the gap between academia and industry. Dr. Gupta has personally mentored thousands of learners through CIPS's programs, workshops, and internships.

Leadership & Contribution

- 15+ Years of Excellence in Professional Education
- Author of Books in AIML.
- Mentor to over 10,000 students & professionals
- Recognized as a Skill Development Leader under various educational initiatives.
- Regular contributor to workshops and conferences on AI and Education Innovation.
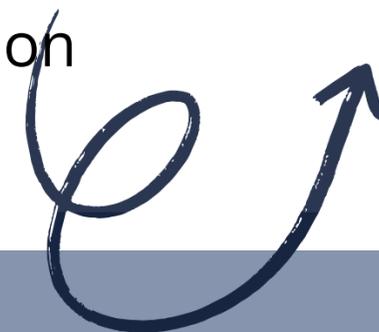
Team Members

Dr. Saumendra Mohanty

He is renowned as Professor of Practice (AI) and has 20+ Years of Experience as an educator and Corporate trainer. He designs MPD and FDP for Industries and Academics

SKILLS : AI , ML , DL, NLP , Agentic AI , Generative AI, Business Analytics

Mr.Rajat Srivastava
MCA

Rajat has over 12 years of professional experience and holds a postgraduate degree in MCA. He has extensive experience working as a PHP Programmer and CRM Operator. His core skills include web development, customer relationship management, and database handling.

SKILLS: Web Technologies: PHP (Core, CI, WordPress, basics of Zend Framework), HTML, CSS, JavaScript, Database: MySQL, MS Office

Team Members

Mr. Sudeep Biswas

He is a Postgraduate in Management with 12+ years of experience in training, placement, and operations. Possesses strong expertise in coordinating academic–industry linkage, managing placement activities, and overseeing operational processes. Experienced in student training, employer engagement, and institutional coordination to ensure effective outcomes.
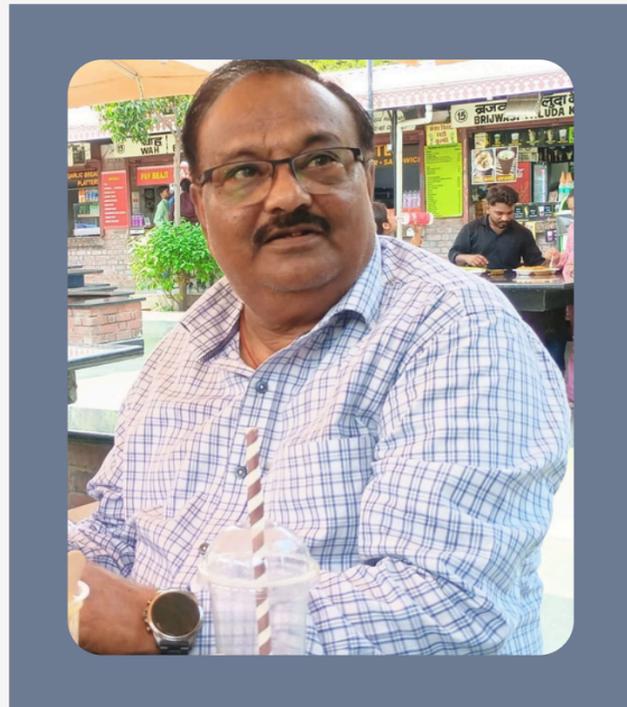
Er. Ravi Kumar
B.Tech-1990

Er. Ravi graduated in Civil Engineering in 1990. He has 20+ Years of Experience abroad in Botswana, Africa.

SKILLS:

He is skilled in Electrical, Mechanical, Project management, handling, and Consulting.

Team Member

Mr. Aviral Singh

He is Post Graduate in management and having 2+ Years of Experience in Artificial Intelligence, Digital marketing & Capital Markets.

SKILLS

Video Editing, Content Development, Graphic Designing, Behavioral Analysis & Automation, Financial Education & Investment Fundamentals.

Industry Advisors

Er. Ashutosh Verma
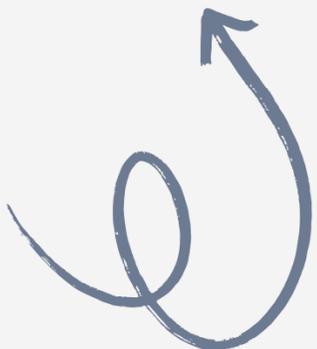MD- Moseta & Exalta Energy

Er. Tanmay Agarwal
CTO - iSON Xperiences Ltd, South Africa

Mr. Amitava Ghosh
IT Head - Mexico & Canada

Dr. Raj Nehra
MD- ICSS , New Delhi

Mr. Sharif Siddique
IBDAA AL QASAR Co. ltd , Jeddah , Saudi

Mr. Faizuddin
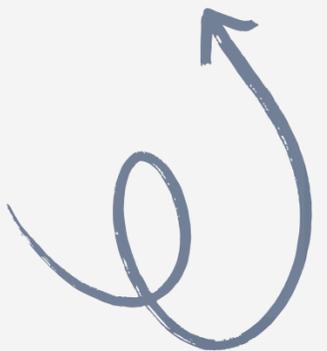Expert Digital Marketing , Dubai

Training Offices Available

Gurgaon

Delhi

Bengaluru

Mumbai

Lucknow

Students' Testimonials

"This course gave me strong hands-on exposure in Web Development, Python, Power BI, and IoT. The project-based training helped me understand real-world applications and improved my practical skills. The guidance from trainers made complex concepts easy to learn and apply confidently."

Chiraag Dubey, B.Tech Student, Kalinga IIT

"The AI-integrated Digital Marketing program with Graphic Designing, GenAI, and Agentic AI was highly industry-focused. Live projects and automation tools helped me gain practical experience. This course significantly improved my creativity, technical skills, and career readiness."

Prachi Rai, BBA Student , LU

"The Digital Marketing course provided practical exposure to SEO, social media marketing, and AI-based marketing tools. Live campaigns and project training helped me understand real industry workflows. This program enhanced my confidence and prepared me for real-world marketing roles."

Apoorva Shukla, B.Sc Student, CSJMU

Students Testimonials

"The AI integrated Cyber Security training provided deep technical knowledge with real-time case studies. Practical labs and project work helped me understand threats, investigations, and security tools. It boosted my confidence to pursue a career in cyber security."

Abhiyudaya Singh , B.Tech CSE , UPES

"The Data Science and Business Analytics course helped me develop strong analytical and problem-solving skills. Working on real datasets and projects improved my understanding of business insights and decision-making. The structured learning approach made the course very effective."

Areeba Naaz, B.Tech CSE , AKTU

Many more.....

Management Development Programs for Industries

Many more.....

Thank You

Connect with us for more information

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